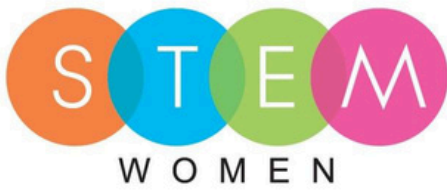


DIGITAL SERVICES RATE CARD

2025



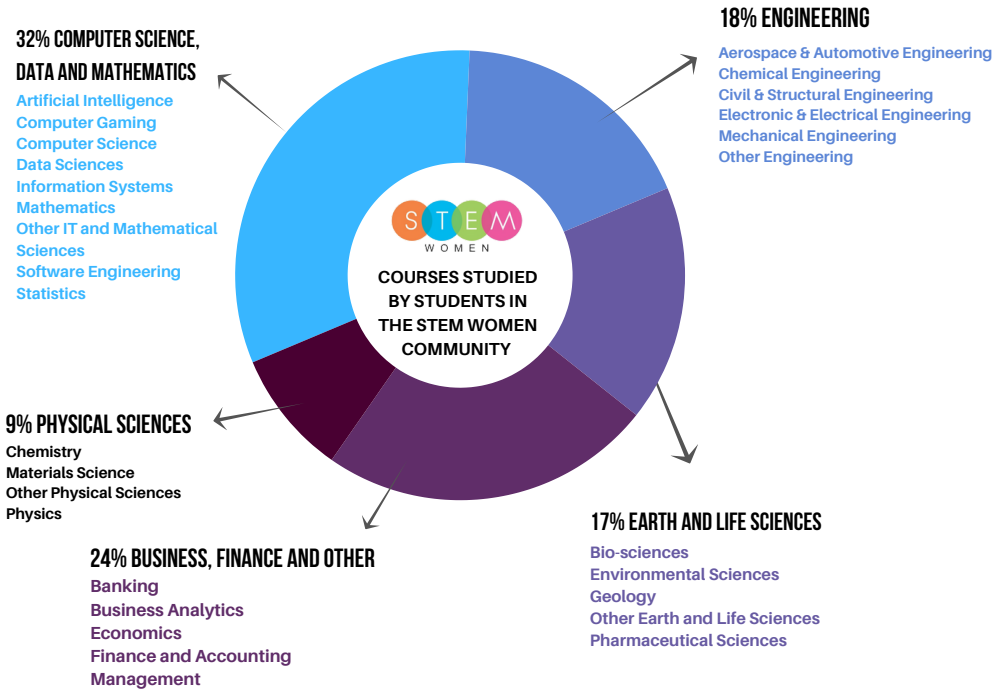
For enquires email
aldanaz@stemwomen.com



DIGITAL SERVICES RATE CARD 2025

GRADUATE HIRES

COURSE SPLIT OF GRADUATE COMMUNITY MEMBERS:



45%
 On average, 45% of our STEM Women community identify as Black, Asian or minority ethnic.

9%
 On average, 9% of our STEM Women community identify as LGBTQIA+.

EXPERIENCED HIRES

Some of our previous job board clients have included:

Target women in industries including:

- Artificial Intelligence
- Banking and Financial Services
- Business and Management
- Consulting
- Data Science and Analytics
- Engineering and Construction
- Project Management
- Sales
- Science and Research
- Technology
- And many more...



JOB LISTINGS



- List your job/course listing on our job board: www.stemwomen.com/jobs
- One free social promotion post per new client on Twitter, Instagram, and Facebook.
- Upon request we will analyse your job advert for gender bias. This will be a free service offered to companies posting a job listing.

Live listings at any one time	1 month	3 months	12 months
1	AUD \$800	AUD \$1,600	AUD \$3,200
2	AUD \$1000	AUD \$2,000	AUD \$4,000
5	AUD \$1,400	AUD \$2,800	AUD \$5,600
10	AUD \$1,900	AUD \$3,800	AUD \$7,600

LINKEDIN POST



STEM Women
60,620 followers

'Boost' your listing on the STEM Women LinkedIn page which has 60,000+ followers.

- One LinkedIn post with your choice of wording and media (image or video) = **AUD \$700**

BLOG POST

Write a blog post promoting your company, events* and/or graduate opportunities. (Max 800 words).

We will share it across all our social media channels (Facebook, Twitter, LinkedIn, Instagram) once during its first week of being live. Only one company will be shared per week.

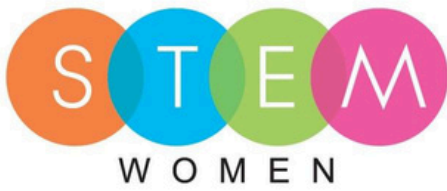
- Blog post and social media promotion: **AUD \$900**

**Please note: We do not promote events that conflict with our own event dates or promotion.*

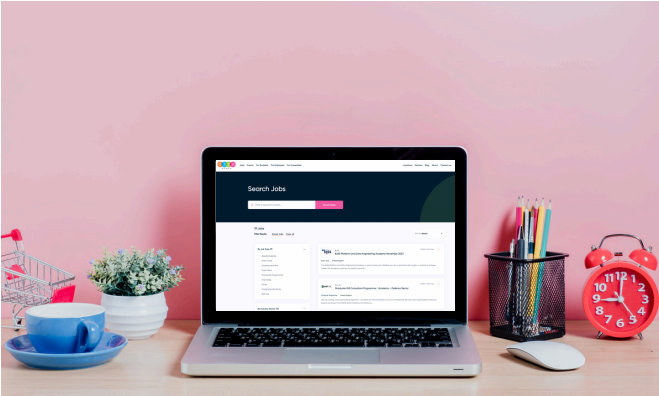
NEWSLETTER

Feature your job or sponsored blog post in our newsletter which goes out to 4,700+ STEM Women sign ups each month.

- 50 word entry promoting your career opportunities, a link and one image: **AUD \$800**
- 150 word entry promoting your career opportunities, a link and two images: **AUD \$1,100**

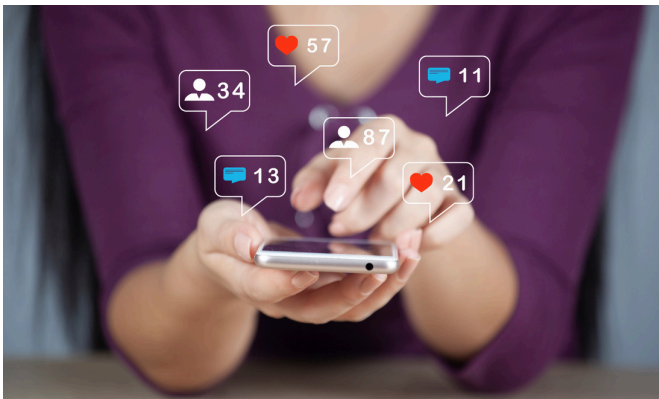


DIGITAL SERVICES RATE CARD 2025



141,000+

**Website Visits in
2024**



72,000+

**Social media followers across
X, Facebook, Instagram &
LinkedIn.**



4,700+

**GDPR compliant
newsletter sign-ups.**

Email aldanaz@stemwomen.com to arrange a call with our Digital Services and Job Board Manager, Aldana Zenker.

We can provide bespoke quotes and packages to meet your specific needs.

Please let us know if you'd like any further information.



 aldanaz@stemwomen.com

